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CDS Announces Wildfire Hazard Model for California

Boston, MA, August 2002 – CDS Business Mapping, the premier source for online hazard mapping, announces the launch of its Wildfire Hazard Model for California. The new service allows Property Insurers to perform brushfire lookups quickly and accurately, saving time and money, while limiting their exposure to devastating fire claims. CDS uses state-of-the-art mapping technology to create digital maps, which classify vegetation by burn potential. The hazard model separates the vegetation into four classes, ranging from extremely low to extremely high. The new service is at least 100% faster than manual lookups and almost eliminates the possibility of human error.

“Our new Wildfire Hazard Model is going to revolutionize the way Property Insurers identify areas that are susceptible to wildfires. With a few clicks of a mouse, insurers can identify properties throughout California that are at risk. It is quick, easy, and accurate,” explains Dan Munson, Vice President of Sales and Marketing.

The new wildfire data is accessible through the company’s online risk mapping tool, www.RiskMeter.com. The data compliments the Renie Ad Map, Bates and SRA data currently available through the RiskMeter Online. Insurers and agents have used Renie Ad Map data for decades to identify wildfire risks.

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About RiskMeter.com

The RiskMeter is used by Underwriting Professionals to automate property lookups. The RiskMeter utilizes Internet mapping technology to enable Underwriters to determine the proximity to natural hazards for any property in the United States. The RiskMeter is far more accurate and faster than any other method of property lookups, and can save Underwriters considerable time and money.

About CDS Business Mapping

CDS Business Mapping, LLC., was founded in 1994 as a desktop mapping sales and consulting company. The company offers a full line of mapping software, data and applications for insurers. CDS is dedicated to the creation and implementation of mapping solutions for the insurance industry.

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