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**FOR IMMEDIATE RELEASE:**

## **CDS Launches Wildfire Hazard Model for San Diego County, CA**

Boston, Ma, February 2002 - CDS Business mapping, a leader in online hazard mapping, announces the launch of its Wildfire Hazard Model for San Diego County. The Wildfire Hazard Model consists of highly detailed maps of San Diego County that identifies areas that are susceptible to wildfire. The new wildfire maps will be available on or around March 1<sup>st</sup>, 2002.

The new wildfire data will be accessible through the company's online risk mapping tool, RiskMeter.Com. The Riskmeter can be used to look at a large number of risk factors, including: distance-to-shore, distance-to-fault lines, earthquake scores, soil type, MMI, state windpool eligibility, flood zones, and many more for any address in the United States.

“With wildfires raging in San Diego County this week, these maps are more relevant than ever. Just by looking at the Wildfire Hazard Model it is clear that the area affected by the wildfires were at high risk,” explains Dan Munson, Vice President of Sales and Marketing. This data compliments the brush hazard data CDS currently licenses from Renie Ad Map. Renie Ad Map data, also available through the Risk Meter Online, has been used by insurers and agents for decades to identify wildfire risks in Southern CA. CDS has plans to expand the Wildfire Hazard Model soon to incorporate the San Francisco/Oakland region, and eventually, the entire state.

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## **About Riskmeter.com**

The Riskmeter is used by Underwriting Professionals to automate property lookups. The Riskmeter utilizes Internet Mapping Technology to enable underwriters to determine the proximity to natural hazards for any property in the United States. The Riskmeter is far more accurate and faster than any other method of property lookups, and can save underwriters considerable time and money.

## **About CDS Business Mapping**

CDS Business Mapping, LLC., was founded in 1994 as a desktop mapping sales and consulting company. The company offers a full line of mapping software, data and applications for insurers. CDS is dedicated to the creation and implementation of mapping solutions for the insurance industry.

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